

**NEVADA DEPARTMENT OF PUBLIC SAFETY - OFFICE OF TRAFFIC SAFETY  
AGENCY INFORMATION SHEET**

**GRANT TITLE: Highway Safety Grant**

**PROGRAM AREA (Mark one only "X")**

	Impaired Driving		Occupant Protection		Speed Management
	Pedestrian Safety		Bicycle Safety		Motorcycle Safety
X	Community Programs		Emergency Medical Services		Traffic Records

**APPLICANT INFORMATION**

<b>Agency Name: Big Nevada Communities Organization (BNCO)</b> <b>Mailing Address: Pony Express Lane</b> <b>City/Zip Code: Carson City, NV 89710</b>	<b>Federal Tax ID# 12-345678</b>
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**PROJECT DESCRIPTION (100 words or less)**

<p><b>This project will increase youth and adult awareness of impaired driving, with the goal of reducing incidences of impaired driving and injuries/deaths due to alcohol related traffic accidents. The afore mentioned goals will be achieved through utilizing a multi-strategy approach that includes the use of Fatal Vision Goggles (FVG), an Interactive Driving Simulator (IDS) and a presentation program developed to enhance the learning potential of the FVG and IDS. Prevention and education activities will take place at community events throughout Nye and Esmeralda Counties and in the school systems.</b></p>
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**AMOUNT OF FEDERAL FUNDS REQUESTED**

**FFY 2008: \$37, 771.00 FFY 2009: \$13,137.00 FFY 2010: \$13,137.00**

**AUTHORIZING OFFICIAL FOR AGENCY**

<b>Name: James Doe</b>	<b>Title: Executive Director</b>	
<b>Phone: 775-234-5677</b>	<b>Fax: 775-234-5678</b>	<b>E-Mail: jdoe@bncorg.ots</b>
<b>Signature Authority (Circle one): Yes</b>		
<b>Signature (Required): _____</b>		

**GRANT MANAGER FOR PROJECT**

<b>Name: Jane Grantee</b>	<b>Title: Western NV Coordinator / Grant Manager</b>	
<b>Phone: 775-234-5677</b>	<b>Fax: 775-234-5678</b>	<b>E-Mail: jgrantee@bncorg.ots</b>
<b>Signature Authority (Circle one): No</b>		
<b>Signature (Required): _____</b>		

**FISCAL OFFICER**

**Name:** Joe Grantee

**Title:** Fiscal Coordinator

**Phone:** 775-234-5677

**Fax:** 775-234-5678    **E-Mail:** granteej@bncorg.ots

**Signature Authority:** No

**Signature (Required):** \_\_\_\_\_

**Primary Contact for this Application/Grant:** \_\_\_ Authorizing Official X Grant Manager \_\_\_ Fiscal Officer

**NEVADA DEPARTMENT OF PUBLIC SAFETY - OFFICE OF TRAFFIC SAFETY  
APPLICATION FEDERAL GRANT - FISCAL YEAR 2008**

**Project Title:** *Reduce AODA related traffic incidences, injuries and fatalities.*

**Problem Statement / Identification:**

With the increase in population and associated traffic, especially in the Pahrump community, Nye and Esmeralda counties have experienced an increase in traffic related injuries and death.

According to the 2005 National Highway Traffic Safety Administration (NHTSA), Nye County ranks third in Nevada counties for traffic related fatalities. When viewed as traffic related fatalities per 100,000 population, Nye County ranks second. The NHTSA further indicates that Nye County ranks 4<sup>th</sup> in alcohol related fatalities.

The State of Nevada, Department of Transportation Safety/ Traffic Engineering, identified Nye County as being second highest (percentage wise in a four year average) in alcohol and other drug related traffic fatalities (years 2000-2003).

According to the State Fatality Analysis Reporting Analyst alcohol related traffic fatalities for Nye County in 2005 were four (4) out of thirty (30) or 13% of all traffic fatalities. For 2006, they were seven (7) out of twenty-four (24) or 29% of all traffic fatalities. This represents a 16% increase in alcohol related fatalities in one year.

Additional discussions with the NV Office of Traffic Safety and Nevada Highway Patrol, Southern Region indicated that accurate alcohol related traffic injury data is very hard to get. Should the BNCO be awarded this grant, one area of focus would be to work with local law enforcement personnel to increase data collection activities to gain a more accurate understanding of alcohol related traffic injuries and fatalities.

Results from the 2005 Nevada Youth Risk Behavior Survey (NYRBS) Statewide data indicate that 41% of high school aged youth in Nevada reported drinking alcohol during the past month. An excerpt from the report prepared for the Nevada Legislative Juvenile Justice Interim Study Committee for 2003 states that approximately 58% of Nevada high school aged youth own an automobile. This increases the potential for driving under the influence. The 2005 YRBS also indicates that 26% of high school aged youth reported riding in a vehicle with a drinking driver and that 10% reported driving under the influence of alcohol.

Nye County specific data, also from the 2005 Nevada Youth Risk Behavior Survey, was extremely similar to the Nevada state data indicating that 41.2% of high school aged youth report drinking alcohol during the past month, 26% reported riding in a vehicle with a drinking driver during the last 30 days and 10.3% reported that they have driven under the influence of alcohol during the last 30 days. It is suspected the actual percentages are somewhat higher due to underreporting as the YRBS requires active consent in Nye County.

In Nye and Esmeralda Counties, this data increases the cause for concern, as many rural youth report driving to remote locations for parties where alcohol is present. A recent trend reported by members of the youth groups in Pahrump, Tonopah and Beatty/Amargosa is that of "Mobile Parties" where youth communicate with each other via cell phones and literally move the party from one location to another to avoid detection by adults and/or law enforcement. This again increases the potential for traffic related injuries and death.

In a recent "Social Norms Survey" conducted by the BNCO in Tonopah and Beatty Nevada, approximately 87.5% of the respondents, 18 years of age and older, indicated they thought driving under the influence of alcohol by youth was a somewhat significant or very significant problem in their community.

The State Alcohol Prevention and Treatment Administration-SAPTA (formerly the Nevada Bureau of Alcohol and Drug Abuse-BADA) has identified the high rate of traffic related fatalities for youth aged 15-24 as the primary alcohol related consequence for all communities in the state of Nevada (based on the findings of the State Epidemiological Workgroup). All of this indicates driving under the influence of alcohol is, in fact, a community wide problem that needs to be addressed utilizing multiple strategies and modalities across multiple sectors of the community.

Obviously, access to and availability of alcohol by youth is one underlying problem. These issues have been recognized as a significant issue in our communities, especially with the recent increase in alcohol outlets. Nye Communities Coalition is working with local law enforcement, community members, and retailers on these issues through other grants.

According to the National Outcome Measures - NOM's-, perception of risk is the number one deterrent to both the consumption of alcohol and related behaviors such as driving

under the influence. This perceived risk can take the form of loss of driver's license, parental responses, etc. or the risk of being involved in a traffic accident leading to injury or death. By increasing the perception of risk of driving under the influence of alcohol or other drugs, traffic related injuries and fatalities will be reduced.

**Project Goal(s):**

The project goal for BNCO is to create an educational program for individuals, beginning in the early teenage years and going into adulthood, that increases knowledge and perceived risk related to driving under the influence of alcohol and other drugs with the ultimate goal of reducing traffic related injuries and death in Nye and Esmeralda Counties.

**Project Objective(s):**

Objective 1: To increase the awareness and knowledge of impaired driving affects and consequences in 80% of individuals participating in the program from pre-program to post program.

Objective 3: To increase the perception of risk of driving while under the influence of alcohol or drugs and /or riding with someone under the influence of alcohol or drugs. Eighty (80) percent of the participating individuals will report an increase of risk from pre-program to post program.

Objective 3: To decrease self-reported incidences of driving after drinking alcohol by High School Aged Youth by 5%, from the baseline 2005 YRBS Nye County data to the YRBS survey data collected in 2009.

Objective 4: Decrease the percentage of alcohol related traffic fatalities/total traffic fatalities in Nye County by 2% by 2010 from the 2006 base rate of 29% as reported by the Nevada FARS.

**Activities:**

Activity 1: Acquire the STISIM (Systems Technology, Inc. Simulator) and Fatal Vision Goggles and Fatal Reflections v2.0 Software within the first 60 days of the program. The STISIM is an interactive driving simulator that features realistic visual imagery and driving situations, simulates vehicle behavior based on expected Blood Alcohol Level that is derived from a scientifically accepted formula based on gender, age, body type, number of drinks and consumption time. It also provides performance feedback to illustrate the effect of driving while impaired in an easy to operate and maintain system. Fatal vision goggles are a training tool that vividly demonstrates the concept of impairment and the dangers of impaired driving. *See Appendix A for descriptions.*

Activity 2: Develop an educational program (Impaired Driving Program-IDP) by the 3<sup>rd</sup> month of the program, utilizing the Fatal Vision Goggles, Fatal Reflections v 2.0 Software, and STISIM Driving Simulator combined with statistics, handouts and other materials that will increase knowledge and the perception of risk utilizing both didactic and experiential/interactive modalities of instruction. The program will include materials for youth, adults, parents of teen drivers and children to raise awareness about the dangers of riding with a drinking driver, and driving under the influence. The development of the program will include the input and resources of the Hispanic advocate; assisting with cultural inclusion, translation and interpretation for Spanish speaking individuals. Additionally the BNCO Youth Organization members (youth between the ages of 12 and 19) will assist with the development to ensure that the product is engaging for both youth and adults.

Activity 3: Deliver the IDP - specifically to 250 school aged youth within established classes which may include: Great Basin College Driver's Education classes, Nye and Esmeralda County School District's Health classes, and the Pahrump ROTC Program. Each program will include a pre and post-test to assess knowledge and attitudes. Classes will occur each semester of school.

Activity 4: Deliver the IDP – specifically to the community at large via a minimum of ten (10) community events in Nye and Esmeralda Counties reaching at least 500 community members. The BNC Youth Organization members will assist with the community based projects, including planning, setup, community engagement, providing the training and interacting with participants. Community events will occur over the year and may include the following:

- a. Jim Butler Days - Tonopah
- b. Frontier Days - Beatty
- c. Pahrump Resource Fair
- d. Pahrump Volunteer Fair
- e. Pahrump Tribal Pow-Wow
- f. Pahrump Fall Festival
- g. Pahrump St. Patrick's Day festival
- h. Goldfield Frontier Days

Activity 5: Develop a minimum of five public announcements regarding the grant award, the purchase of the STISIM, and the goals of the project; Disseminate the information via local TV, print media, school newspapers, chamber newsletters, and coalition newsletters. All media will be approved by DPS – OTS and will include the phrase: *"Funding provided (in whole or in part) by the Nevada Office of Traffic Safety."*

#### 1. Evaluation Plan:

BNCO is committed to comprehensive evaluation that incorporates adaptations and changes as the program develops so that the most effective use of time money and effort occurs. BNCO has a standing evaluation committee of trained coalition members and staff that examines the data across the two counties and utilizes a prevention

science-based method for determining the priorities that need to be addressed in the communities and the best means of addressing them.

The evaluation for this impaired driving program is as follows:

- The school based training will include a sign-in list or attendance roll report from the teacher; identification of the type of class, age of students and setting; pre and post-test to assess knowledge and perception of risk related to driving under the influence of alcohol and other drugs; and statistics will be compiled on the percentage of change with the goal being 80% of the 250 individuals will experience changes in perception / knowledge.
- The community based training will include documentation of the setting, attendees (by either sign in or tally log), self assessment of pre and post knowledge and perception of risk related to driving under the influence of alcohol or drugs; and statistics will be compiled on the percentage of change with the goal being 80% of the 500 individuals will experience changes in perception / knowledge.
- The media awareness will document the content of the media, the system of delivery, the approximate number of individuals reached via the media outlet, and the duration of the delivery of the media.
- Additionally, to monitor long-term impact, the YRBS data will be collected every other year as it becomes available along with the number of alcohol related traffic fatalities as reported by FARS.

The Big NV Communities Organization Evaluation Committee will meet quarterly to comprehensively review the activities of this project and any data collected that pertains to the project. The committee will review the project for efficacy and effectiveness and will determine any recommendations to the project. This information will be shared with the coalition staff so that adjustments can be made as necessary, and with the coalition membership for their input and to create by-in and to form additional partnerships.

### **Reporting Plan:**

BNCO is accustomed to reporting on the progress and activities of the coalition. BNCO would like to develop a reporting form if one is not provided that will identify the funded objectives and activities and the associated evaluation components. This report would provide for the collection and reporting of process and outcome data along with a narrative that further describes the activities of BNCO. This report will be submitted in a timely manner each quarter by the established report due dates.

An annual report will provide an overview of the whole year's activities and accomplishments and will include the previously identified outcome data. This report will also be reported in a timely manner and by the established date.

**Agency: BNCO**

**Project Title: Traffic Safety: Reduction of AODA related traffic injuries and Fatalities**

**Federal Fiscal Year: 2007- 08**

<b>Category</b>	<b>Federal Fund</b>	<b>Matching Fund</b>	<b>Total Project Cost</b>
<b>Personnel</b>	<b>\$4,008</b>	<b>\$ -0-</b>	<b>\$4,008</b>
<b>Travel</b>	<b>\$1,029</b>	<b>\$1,029</b>	<b>\$2,058</b>
<b>Contract Services</b>	<b>\$6,000</b>	<b>\$8,280</b>	<b>\$14,280</b>
<b>Equipment</b>	<b>\$23,257 STISM \$1,377 FVG</b>	<b>\$ -0-</b>	<b>\$24,634</b>
<b>Other Direct Costs</b>	<b>\$2,100</b>	<b>\$5,187</b>	<b>\$7,287</b>
<b>Indirect Costs</b>	<b>\$ -0-</b>	<b>\$ -0-</b>	<b>\$ -0-</b>
<b>Program Income</b>	<b>\$ -0-</b>	<b>\$ -0-</b>	<b>\$ -0-</b>
<b>Total Expenses</b>	<b>\$37,771</b>	<b>\$14,496</b>	<b>\$52,267</b>

**Budget Narrative: (only those items to be funded by federal funds)**

Personnel Expenses: 5% of Director's time to provide project oversight @ \$46,156 = \$2,307.80, 5% of financial coordinators time to provide fiscal management of grant @ \$34,000 = \$1,700

Travel Expense: Average monthly mileage to coordinate and provide training to communities outside of Pahrump – 300 miles a month @\$ .485 per mile + \$26 a day per diem = 171.50 month x 6 months. Total - \$1,029

*Match - Six months will be paid by this grant and six months will be paid by other state nonfederal grant source. Activities will be coordinated so that they occur in a timely manner.*

Contract Expense: Project Coordinator / Rural Task Force Coordinator will be contracted with at \$500 month for 12 months to coordinate outreach. Total - \$6,000

*Match - BNCO Evaluation Committee members will donate their time at the Nevada Volunteer Established rate of \$18 per hour on 4 occasions per year for 3 hours x 5 people for a total match of \$1,080 BNCO Youth Organization members ( youth members of the coalition) will assist with community presentations – planning, set up, engagement and recruitment, organization, presentations, and breakdown. There will be at least 10 community events with each event requiring 10 hours of assistance from 4 youth per event at the state volunteer rate of \$18 per hour for a total match amount of \$7,200.*

Equipment Expense: STISIM equipment Model 200D – Digital Control Interface with Spring Centered Steering includes Pentium computer and interface cards with high-speed 3D graphics with simulation software, Windows XP operating system, 17" driving display, 15" operators display, modular steering unit with a spring centered full size steering wheel, turn indicator and horn, modular accelerator and brake

pedal unit, digital control input sensors, audio speakers, user's manual and 10 hours of phone / fax / email support. Total cost is \$22,580 plus \$677 shipping. This is a one time cost that accounts for a large portion of the projects overall cost. Fatal vision goggles 12 goggle sets – goggles that simulate impaired driving and Fatal Reflections v2.0 - Software which allows for a photo to be taken of an individual and weaved into a crash scenario creating a graphic depiction of what driving impaired can do to a person. Total cost - \$1,344 plus \$33 shipping.

Other Direct Costs: Media messages will average \$300 per occasion for three occasions – costs will include copy costs, printing costs, and purchases of print or media. Program materials will include written materials, such as flyers and brochures, and prevention materials with an average per month cost of \$100 x 12 months = Materials cost - \$1,200.

*Match - BNCO will negotiate with community media partners to donate two occasions of media messaging. Media match -\$600. Office supplies, use of telephone, fax, computer, desk, internet, copier, etc will be provided by coalition for director, fiscal coordinator and program coordinator. Annual basic operating cost for NCC is \$14950 – This project allows for 5% usage for Director and Financial Coordinator and 15% of Project Coordinators time for a total amount of match for Operating of \$3,737.50. Community partners will provide the sites for the presentations / trainings @ \$50 per site x at least 12 sites = \$600 match. BNCO will provide Camera for the project for a one time cost of \$250 match*

**Federal Fiscal Year: 2008-09**

Category	Federal Fund	Matching Fund	Total Project Cost
Personnel	\$4,008	\$ -0-	\$4,008
Travel	\$1,029	\$1,029	\$ 2,058
Contract Services	\$6000	\$8,280	\$14,280
Equipment	\$ -0-	\$ -0-	\$ -0-
Other Direct Costs	\$2,100	\$4,937	\$7,037
Indirect Costs	\$ -0-	\$ -0-	\$ -0-
Program Income	\$ -0-	\$ -0-	\$ -0-
<b>Total Expenses</b>	<b>\$13,137</b>	<b>\$14,246</b>	<b>\$27,383</b>

**Budget Narrative: (only those items to be funded by federal funds)**

Personnel Expenses: 5% of Director's time to provide project oversight @ \$46,156 = \$2,307.80, 5% of financial coordinators time to provide fiscal management of grant @ \$34,000 = \$1700

Travel Expense: Average monthly mileage to coordinate and provide training to communities outside of Pahrump – 300 miles a month @ \$.485 per mile + \$26 a day per diem = \$171.50 month x 6 months. Total - \$1,029

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**Federal Fiscal Year: 2009 - 10**

Category	Federal Fund	Matching Fund	Total Project Cost
Personnel	\$4,008	\$ -0-	\$4,008
Travel	\$1,029	\$1,029	\$2,058
Contract Services	\$6,000	\$8,280	\$14,280
Equipment	\$ -0-	\$ -0-	\$ -0-
Other Direct Costs	\$2,100	\$4,937	\$7,037
Indirect Costs	\$ -0-	\$ -0-	\$ -0-
Program Income	\$ -0-	\$ -0-	\$ -0-
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# Appendix A

# Fatal Reflections® 2.0

C5365



### Each Story:

- Contains a description of the crash and the events leading up to the crash.
- Shows the facial injuries associated with the scenario you select.
- Lists all of the injuries sustained by the victims.
- Lists the medical, legal, and financial consequences of the crash.

### System Requirements:

- Operating System: Windows 98, 2000, XP
- Pentium III Processor or above
- 32 MB RAM
- 20 MB hard drive
- Printer: Windows supported printer
- Display capabilities of 1024 x 768
- Speakers optional
- Digital camera not included

Take a digital photo of a person's face, open it in Fatal Reflections® and select a crash scenario. The picture of the person's face is dramatically transformed to show the injuries resulting from the crash scenario selected. Type in the person's name and the story becomes personal!

Fatal Reflections® V2.0 comes with both DUI and BUI scenarios. The scenarios include a complete story about each subject including the impact on family and finances and the subject's future. The DUI scenarios tell the story of a car crash involving six people. The BUI scenarios show the facial injuries of six different boating tragedy victims. The comprehensive workbook and user manual will guide you step-by-step in presenting a powerful and dynamic program.

**Fatal Reflections® V2.0 DUI/BUI**  
(Six DUI and six BUI scenarios)  
**\$229.00 FRGX20W/BUI**

**"OUR AWARENESS PROGRAM HAS RECEIVED A COMMUNITY ACTIVISM AWARD FROM THE WASHINGTON TRAFFIC SAFETY COMMISSION FOR ITS 'OUTRAGING EFFORTS' IN YOUTH DRUG PREVENTION AND INNOVATION. LTD. HAS BEEN A PART OF THAT SUCCESS."**

JoAnn Hellman, Impaired Driving Impact Panel of Island County/IDIPIC, Washington

# STISIM <sup>Drive™</sup>

The Low-Cost, Interactive Driving Simulator

## Features

Realistic visual imagery and driving situations.

Simulated vehicle behavior based on expected BAC level.

BAC level computed using a scientifically accepted formula based on gender, age, body type, number of drinks and consumption time.

Simulation of "tunnel vision" effect at high BAC levels.

Challenging driving situations that emphasize quick maneuvering to avoid collision.

Performance feedback to illustrate the effect of driving while impaired.

Easy to operate and maintain (PC-based, Windows® interface).

Simulation configuration options customized to application (portable demonstrator, museum exhibit, etc.)

## Systems Technology, Inc. (STI)

STI has been involved in research and consulting in vehicle dynamics, manual and automatic controls, and human factors of aerospace and ground vehicles for over 40 years. Over the past three decades STI has conducted driver behavior research associated with impairment (alcohol, drugs and fatigue), visibility, traffic control devices, intersection complexity, decision making, vehicle control, and ITS/IVI. STISIM Drive and its predecessor STISIM have been commercially available for over 15 years and over 200 versions of these simulators are being used worldwide for various applications ranging from driver behavior research (including the effects of drug/alcohol impairment) and driver evaluation/rehabilitation to in-vehicle systems development and prototyping.

For additional information, contact [Ted Rosenthal](#) (Ext. 13) or [Sanjeev Weerasuriya](#) (Ext. 24).

## For Further Information

STISIM applications have been [documented](#) in the literature and are currently ongoing in several research areas. For questions and purchasing information, contact STI by [email](#) or call or write us at:

**Systems Technology, Inc.**

**13766 S. Hawthorne Blvd.**

**Hawthorne, CA 90250**

**Phone: 310/679-2281**

**FAX: 310/644-3887**

